



FOR IMMEDIATE RELEASE

WEB-BASED CONSUMER SMALL CAPS PICKED AS TOP SECTOR FOR INVESTMENT IN 2015 BY MARK MOBIUS, EXECUTIVE CHAIRMAN OF TEMPLETON FUNDS

Los Angeles, California, April 9, 2015 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), is a leader in advancing the science of web-based payment technologies. The Company announced today that veteran market strategist Mark Mobius, Executive Chairman of Templeton Funds, picked the consumer web-based sector, especially for small caps such as AES, as the place to invest in 2015. AES is the only provider of complete web-based consumer self-service debt management systems with technology that is protected by an unrivalled patent portfolio of 24 patents allowed in this space.

"We believe the future trend is for consumers to completely self-manage their debt on the web without any interaction with live agents," said Joseph Konowiecki, AES' Chairman & CEO. "Virtually every aspect of making purchases online has already been automated. However, the credit industry is still mostly reliant on dated technology. Consumer credit self-management is the last great automation frontier and we intend to continue to lead its advancement with technology and global strategic partnerships."

About AES

AES' patented TruePay+™ System uses Agent Emulation® and Psychographic Persuasion™ technologies to advance the science of payment technologies for maximizing debt resolution. The TruePay+™ System assists creditors' agents and self-serve customers in resolving pre-delinquent and delinquent debt situations on an individualized basis according to customer profiles, using any device, at any time, from anywhere. The TruePay+™ System enables banks, utilities and other large credit portfolio operators to achieve improved operational efficiencies, reductions in write-offs, increases in collections, and new Big Data insights, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruue.com>.

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